



LEADERSHIP / SERVICE / EDUCATION

2022-2025 STRATEGIC PLAN

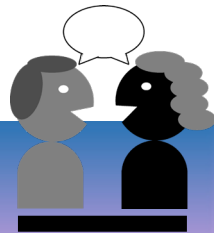
MISSION STATEMENT

To equitably promote and protect the health, safety, and well-being of all individuals at work and in their environment through education, engagement, leadership and advocacy. WOEMA advocates for health equity through justice, diversity and inclusion.



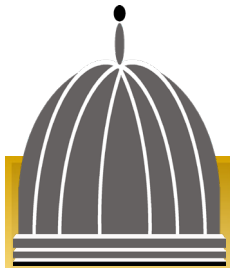
EDUCATION

- Increase participation in education and professional development programs
- Assess and respond to learners' needs
- Incorporate JEDI* into all WOEMA*/WOHC* education



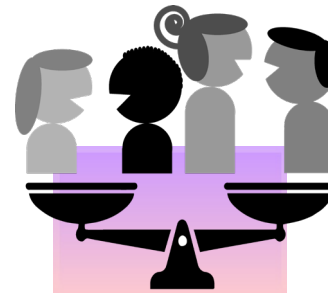
ENGAGEMENT

- Increase engagement of our members
- Improve external engagement - advance WOEMA's reputation as leader in OEM*
- Improve external collaboration and accountability



ADVOCACY

- Increase recognition of WOEMA as authority on workplace and environmental health by policymakers, public, and other stakeholders
- Expand advocacy efforts and media presence in all five WOEMA states
- Improve the systems and programs that our members work in on behalf of our members and their patients



EQUITY

- Advance awareness of JEDI to internal and external stakeholders
- Increase the pipeline of diverse individuals into OEM and WOEMA leadership
- Advance JEDI principles as a pillar of WOEMA



SUSTAINABILITY

- Increase traditional sources of revenue
- Increase and diversify new sources of revenue
- Advance fiduciary responsibility, control: oversight, efficiency, and transparency

* JEDI - Justice, Equity, Diversity and Inclusion

* WOEMA - Western Occupational Environmental Environmental Medical Association

* WOHC - Western Occupational Health Conference

* OEM - Occupational and Environmental Medicine