



**VIRTUAL**  
**WOHC 2020**  
**INSPIRE INTERACT**

WESTERN OCCUPATIONAL HEALTH CONFERENCE

**SEPTEMBER 23-26, 2020**

64TH ANNUAL CONFERENCE

WESTERN OCCUPATIONAL AND ENVIRONMENTAL MEDICAL ASSOCIATION

WOEMA

**WOHC 2020 IS GOING VIRTUAL!**

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**COMMERCIAL SUPPORT & EXHIBIT OPPORTUNITIES**

# INSPIRE | INTERACT

## 2020 Virtual Western Occupational Health Conference

Live Q&A Sessions: September 23-26

Pre-Recorded Sessions: accessible the first weeks of September

To our potential commercial supporters and virtual exhibitors:

The Western Occupational and Environmental Medical Association (WOEMA) invites you to join us for our 2020 Virtual Western Occupational Health Conference (WOHC). The WOHC live conference draws approximately 300 Occupational Medicine physicians, corporate and insurance medical directors, and other healthcare professionals from all over the country, particularly the western states. For the 2020 virtual conference, we are excited and hopeful that participants from around the entire United States and abroad will “attend” now that the time and cost to travel will not be a consideration.

2020 Virtual WOHC will be utilizing an event platform for a virtual exhibit hall to embed videos to showcase your service or product, logos, and interactive ways to touch base with attendees.

The conference schedule includes three Post Graduate sessions prior to the conference this summer, 15 sessions, live Q&A September 23-26, and live interactive web-based opportunities.

Participating in WOHC offers your company an abundance of visibility and an opportunity for an exchange of ideas with front-line leaders in the occupational medicine practice. Your support helps bring state of the art understanding of occupational and environmental medicine issues to clinicians and corporate medical directors.

Bringing the 2020 Virtual WOHC to all interested participants during this unprecedented pandemic is challenging, but we believe that the networking opportunities along with the content of our sessions will provide top-level education. While the virtual networking will be different, WOHC will provide platforms in interactive web-based sessions that are limited to a certain number of attendees to facilitate discussion.

We welcome you to support WOHC in 2020!

Best Regards,

Anthony Biascan, MD, MS, FACOEM  
and Sheri Belafsky, MD, MS, FACOEM  
*Conference Co-Chairs*

- All Supporters and Exhibitors offered Attendee e-mail list (unless attendee opts out)
- If your idea for helping to support 2020 Virtual WOHC is not listed, please contact [woema@woema.org](mailto:woema@woema.org) to discuss. We are open to suggestions!
- 2020 Virtual WOHC will be utilizing an event platform. We are happy to set up a demo to show the opportunities to participate.
- All Supporters are encouraged to attract attention to your company through a modest “Give-Away” contest to all those who contact you directly due to your support of WOHC. The Give-Away can include branded candy, gift cards, company branded literature or tchotchkes (value of less than \$25).

Ask us about this!  
Contact  
[woema@woema.org](mailto:woema@woema.org)

## WOHC Platinum Level Support — \$10,000

### One Opportunity Available

- FULFILLED - NO LONGER AVAILABLE**
- Recognition as Platinum Level Supporter on 2020 Virtual WOHC on WOHC webpage, on WOEMA website and during Live Opening Remarks
  - Senior executive addresses attendees during event (up to ten minutes speaking opportunity)
  - Recognition on all related announcements.
  - Opportunity to have a virtual meeting with WOEMA leadership to provide update your product or service
  - Company logo prominently displayed on 2020 Virtual Conference webpage
  - Full-page ad on digital Sponsor Page and hyperlink to your company webpage, including the option of a pre-recorded video in the conference app (mobile and desktop devices)
  - Recognition as Headline supporter of the web-based events (virtual “live” Happy Hours or other networking web-based events of your choice) This will include drawings for gift cards
  - Opportunity to participate in three virtual networking sessions of your choice (virtual live coffee breaks and happy hours for instance)

## WOHC Gold Level Support — \$5,000

### Two Opportunities Available

- Recognition as Gold Level Supporter for 2020 Virtual WOHC on WOHC webpage, on WOEMA website and during Live Opening Remarks
- Opportunity to have a virtual meeting with WOEMA leadership to provide update on your product or service
- Company logo prominently displayed on 2020 Virtual Conference webpage
- Full-page ad on digital Support Page and hyperlink to your company webpage, including the option of a pre-recorded video in the conference app (mobile and desktop devices)
- Opportunity to participate in two virtual networking sessions of your choice hosted by WOEMA leadership

## WOHC Silver Level Support — \$2,500

### Three Opportunities Available

- Company logo prominently displayed on 2020 Virtual Conference webpage and on WOEMA website, and during Live Opening Remarks
- Quarter-page ad on digital Supporter Page and hyperlink to your company webpage, including the option of a pre-recorded video in the conference app (mobile and desktop devices)
- Opportunity to participate in one virtual networking session of your choice hosted by WOEMA leadership

## Technology Supporter — \$5,000

### One Opportunity Available

- WOHC will offer gift cards to paid registrants to offset their virtual technology needs, i.e. microphones, cameras (Limited to first 150 registrants)

## Virtual Happy Hour Supporter — \$2000

### Multiple Opportunities

- Recognition as supporter during event and on conference marketing
- 1/4-page ad in online conference program
- Opportunity to participate in two virtual networking sessions of your choice.

*Virtual Happy Hours will include drawings for attendee gift cards and will be hosted by WOEMA Leadership*

## Virtual Coffee Breaks — \$2,000

### Multiple Opportunities

- Recognition as supporter during event and on conference marketing
- 1/4-page ad in online conference program
- Opportunity to participate in two virtual coffee breaks of your choice

*Virtual Coffee Breaks will include drawings for attendee gift cards and will be hosted by WOEMA Leadership*

### Resident Virtual Poster Gallery — \$3,000

#### Two Opportunities

- Logo recognition in Electronic Resident Poster Competition Gallery displayed on conference website
- Logo recognition on WOEMA website with hyperlink to your company
- 1/4-page ad in online conference program
- Recognition during live web-based award announcement
- Recognition on all notices sent to Residents regarding the poster program

### Resident Scholarship Supporter — \$500

- Recognition as supporter for an occupational medicine resident on conference website
- Recognition on all notices sent to Residents

*Note: All Residents and Students receive complimentary registration to Virtual WOHC 2020*

### Pre-Recorded Podcasts Option 1 — \$1,500

- 10 to 15-minute interview style podcast recording using predetermined questions, posted to the WOHC online page, in addition to the general supporter listing. This would include WOEMA leadership as the moderator

### Pre-Recorded Podcasts Option 2 — \$1,000

- supporter provides 10 to 15-minute podcast (audio only, no video) about their product or service, posted to the WOHC online page, in addition to the general Supporter listing

#### Commercial Support Summary

- WOHC Platinum Level Supporter — \$10,000
- WOHC Gold Level Supporter — \$5,000
- WOHC Silver Level Supporter — \$2,500
- Technology Supporter — \$5,000
- Virtual Happy Hour Supporter — \$2,000
- Virtual Coffee Breaks — \$2,000
- Resident Virtual Poster Gallery — \$3,000
- Resident Scholarship Supporter — \$500
- Pre-Recorded Podcasts Option 1 — \$1,500
- Pre-Recorded Podcasts Option 2 — \$1,000
- Virtual Exhibit Space — \$500 (\$1,000 after August 15)

**To reserve your support  
or exhibit space click here:**

Western Occupational & Environmental  
Medical Association (WOEMA)  
[woema.memberclicks.net/virtual\\_exhibitor](http://woema.memberclicks.net/virtual_exhibitor)

**Questions? Call 415-764-4918**

## EXHIBIT INFORMATION

#### Virtual Exhibit Space:

\$500 before August 15, 2020; \$1,000 August 16 - September 15, 2020

#### WOHC will have a Virtual Exhibit Hall utilizing the WHOVA platform:

- Your company logo
- Link to Your Marketing Materials
- Ability to engage in live chat with attendees
- Option to post a pre-recorded video as part of your listing

#### Exhibitor Agreement Conditions

1. Only one company/organization may be represented per exhibit space.
2. There will be a 50% administrative fee for cancellations no later than August 1, 2020 and no refunds after that date.
3. The recording of the pre-recorded video in the conference app (mobile and desktop devices) as part of the virtual exhibit hall is the sole responsibility of the supporter. Unless we offer a WOEMA member to moderate)