



To our potential commercial supporters:

The Western Occupational and Environmental Medical Association (WOEMA) invites you to consider opportunities to support WOEMA and the Western Occupational Health Conference (WOHC). We have several options to allow companies to showcase your brand, product or services.

The mission of the Western Occupational and Environmental Medical Association (WOEMA), and of the Western Occupational Health Conference (WOHC), is to promote and protect the health of people at work and in their environment through preventive service, clinical care, research, and evaluation. The WOEMA Board of Directors and the Committee on Education of WOEMA believe that continuing medical education (CME) is necessary to achieve the Association's mission. The specific mission of the CME unit is to provide educational activities that work to enhance the professional capabilities of occupational and environmental medicine health care providers and promote their life-long learning.

WOEMA members are committed to assuring a safe workplace, minimizing worker injury and illness, and serving as leaders, educators, collaborators, and facilitators in preventing and resolving marketplace health problems. We value focus on both preventive medicine as well as expeditious and effective management of illness and injury.

2021 WOHC will be held on September 29 - October 2 in Phoenix, AZ at the Hyatt Regency Phoenix.

The WOHC live conferences typically draw approximately 250 Occupational Medicine physicians, corporate and insurance medical directors, and other healthcare professionals from all over the country, particularly the western states. For the 2020 virtual conference, we had participants from around the entire United States.

Participating in WOEMA/WOHC offers your company an abundance of visibility and an opportunity for an exchange of ideas with front-line leaders in the occupational medicine practice. Your support helps bring state of the art understanding of occupational and environmental medicine issues to clinicians and corporate medical directors.

Thank you for your consideration. We look forward to working with you. Let us know if you would like to set up a time to discuss any of these opportunities or others you may have in mind.

Regards,

Michele Blair, Executive Director

For Commercial Support Opportunities Contact: michele@woema.org

Western Occupational and Environmental Medical Association
320 Pine Ave. Suite 1050, Long Beach, CA 90802 p: (415) 764-4918 www.woema.org

ONGOING OPPORTUNITIES

ADVERTISING

- **WOEMA Newsletter – \$500**
Published every other month; sent via eBlast and posted on website
- **Banner on the WOEMA website – \$1000**
- **eBlast to all of WOEMA database – \$1250**
(approximately 4300 people)

(pricing is for a one-time advertisement; discounts given for multiple ads)

EDUCATION SPONSOR

- **WOEMA Webinars – \$500**
New content six to eight times per year; Sponsor per webinar
- **WOEMA Podcasts – \$750**
New content at least monthly; Annual Sponsor
- **Non-CME Education/Product Theater –**
Commercial Supporters may apply for educational program that you design *(pricing dependent on length of program)*

FRIEND OF WOEMA – \$1,500

- **General Support for WOEMA/WOHC –**
Listing on website, newsletters, brochures, marketing

To reserve your opportunity and support WOEMA, go here: https://woema.memberclicks.net/woema_ad_support
Contact michele@woema.org for additional information



**A TIME FOR RENEWAL, REJUVENATION,
AND RISING ABOVE**

SEPTEMBER 29 — OCTOBER 2 • PHOENIX, ARIZONA
65TH ANNUAL CONFERENCE
WESTERN OCCUPATIONAL AND ENVIRONMENTAL ASSOCIATION

WOHC COMMERCIAL SUPPORTER AND EXHIBIT OPPORTUNITIES

- All Commercial Supporters and Exhibitors offered attendee e-mail list (unless opted out).
- If your idea for helping to support 2021 WOHC is not listed, please contact michele@woema.org to discuss. We value your support and want to make this meaningful to your company.

See pages 3 and 4 for levels and pricing.

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To reserve your opportunity and support WOHC go here: https://woema.memberclicks.net/wohc2021_support

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WOHC Platinum Level Support – \$10,000

Two Opportunities Available

- Recognition as Headline supporter of 2021 WOHC on WOHC webpage and in marketing, banner on WOEMA website, mobile app and during Live Opening Remarks
- Senior executive addresses attendees during event (approximately 5-10 minute speaking opportunity)
- eBlast to everyone in WOEMA/WOHC database with approved message/ad (~4300 people)
- Opportunity to have two meetings annually with WOEMA leadership to provide update on your product or service
- Company logo prominently displayed on 2021 Conference webpage
- Ad on digital Sponsor Page and hyperlink to your company webpage, including the option of a pre-recorded video in the conference app (mobile and desktop devices)
- Bag insert - Company will supply this item ~200-250 quantity
- Exhibit Space

WOHC Gold Level Support – \$5,000

Three Opportunities Available

- Recognition as Gold Level Supporter for 2021 WOHC conference and on listed on WOHC webpage and WOEMA website and announced during Live Opening Remarks
- eBlast to everyone in WOEMA/WOHC database with approved message/ad (~4300 people)
- Opportunity to have two meetings annually with WOEMA leadership to provide update on your product or service
- Company logo prominently displayed on 2021 Conference webpage
- Ad on digital Support Page and hyperlink to your company webpage, including the option of a pre-recorded video in the conference app (mobile and desktop devices)
- Exhibit Space

WOHC Silver Level Support – \$2,500

Four Opportunities Available

- Recognition as Silver Level Supporter for 2021 Conference listed on WOHC webpage and on WOEMA website and announced during Live Opening Remarks
- Company logo prominently displayed on WOHC conference webpage
- Half-page ad on digital Supporter Page and hyperlink to your company webpage, including the option of a pre-recorded video in the conference app (mobile and desktop devices)
- Exhibit Space

Technology Supporter – \$3,500

One Opportunity Available

- Recognition as Wi-fi and Enduring Material Supporter for 2021 Conference listed on WOHC webpage and on WOEMA website and announced during Opening Remarks
- eBlast to everyone in WOEMA/WOHC database with approved message/ad (~4300 people)
- Half-page ad on digital Supporter Page and hyperlink to your company webpage, including the option of a pre-recorded video in the conference app (mobile and desktop devices)

WOHC Conference Tote – \$3,000

One Opportunity Available

- Branded conference tote given to all attendees with conference materials; WOEMA will select and order with your logo.

Bag Insert – \$500

Multiple Opportunities

- Company branded brochure, postcard or give-a-way; Company will supply this item - Quantity: 275-300 pieces

Happy Hour Supporter – \$2,000

Multiple Opportunities

- Recognition as supporter during event and on conference marketing
- Ad in online conference program

There are two receptions and supporters will be recognized at both.

Coffee Breaks – \$2,000

Multiple Opportunities

- Recognition as supporter during event and on conference marketing materials
- Ad in online conference program and website

There are multiple coffee breaks and supporters will be recognized at all of them.

Resident Poster Gallery – \$3,000

Two Opportunities

- Logo recognition in Electronic Resident Poster Competition Gallery displayed on conference website
- Logo recognition on WOEMA website with hyperlink to your company
- Ad in online conference program and website
- Recognition during award announcement
- Recognition on all notices sent to Residents regarding the poster program

Resident Scholarship Supporter – \$500

Multiple Opportunities

- Recognition as supporter for an occupational medicine resident on conference website
- Recognition on all notices sent to residents

Pre-Recorded Conference Podcasts:

Option 1 and 2 – \$1,500

Option 3 – \$1,000

Multiple Opportunities

- Option 1: 10 to 15-minute interview style podcast recording using predetermined questions, posted to the WOHC online page, in addition to the general supporter listing. This would include WOEMA leadership as the moderator.
- Option 2: supporter provides 10 to 15-minute podcast (audio only, no video) about their product or service, posted to the WOHC online page, in addition to the general supporter listing.



EXHIBIT INFORMATION

Exhibit Space

\$950 before August 15, 2021

\$1,150 after August 16, 2021

In addition to an exhibit area at the venue, WOHC will have an Exhibit Hall utilizing an app platform:

- Your company logo
- Link to your Marketing Materials
- Ability to engage in live chat with attendees
- Option to post a pre-recorded video as part of your listing

Exhibitor Agreement Conditions

1. Only one company/organization may be represented per exhibit space.
2. There will be a 50% administrative fee for cancellations later than August 1, 2021 and no refunds after that date.
3. The recording of the pre-recorded video in the conference app (mobile and desktop devices) as part of the exhibit hall is the sole responsibility of the supporter. Unless we offer a WOEMA member to moderate.)
4. Electricity charges included - Internet charges are \$35 handled directly through hotel:
5. Modest give-a-ways allowed

COMMERCIAL SUPPORT SUMMARY (FROM ABOVE)

- WOHC Platinum Level Supporter – \$10,000
- WOHC Gold Level Supporter – \$5,000
- WOHC Silver Level Supporter – \$2,500
- Technology Supporter – \$3,500
- Tote Sponsor – \$3,000
- Bag Insert – \$500
- Happy Hour Supporter – \$2,000
- Coffee Breaks – \$2,000
- Resident Poster Gallery – \$3,000
- Resident Scholarship Supporter – \$500
- Pre-Recorded Podcasts: Option 1 – \$1,500
- Pre-Recorded Podcasts: Option 2 – \$1,000
- Exhibit Space – \$950 / \$1150 after Aug 16

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